

Minutes of the January 16, 2018 Meeting of the UCLA Communications Board

Board members present: Doria Deen, Steven Greim, Rolondo Talbott, Eliza Blackorby, Tim Groeling, Jesse Avellaneda, Mona Mosavi, Elaheh Alizadehbirjandi, Reza Javadi

Board members arriving late: Mrinaalika Sivakumar, Henry Jackson, Jesse Coronado

Board members absent: Parinaz Abiri, Alene Tchekmedyan, Terelle Jerricks

Guests present: Maddie Gavin (UCLA Radio GM), Maddy Isaacs (DB Managing Editor), Jeremy Wildman (Business Manager), Asher Naghi (Ha'Am EIC), Shanmei Zeng (Pac Ties Co-EIC), Abigail Goldman (Media Adviser)

Agenda

- I. Call to order (Blackorby)**
Blackorby called the meeting to order at 5:04 p.m.
- II. Approval of the agenda (Blackorby)**
Alizadehbirjandi moved to approve the agenda. Groeling seconded the motion. The motion passed by unanimous consent.
- III. Approval of December minutes (Blackorby)**
Alizadehbirjandi moved to approve the minutes. Talbott seconded the motion. The motion passed by unanimous consent.
- IV. Executive Committee report (Blackorby)**
Blackorby stated that the committee met on January 16 and she updated about the final undergraduate member vacancy, saying that they expect to fill it by fourth week. She also reported about creating a Bruinwalk subcommittee comprised of board members, student media members, alumni and other representatives of the school to possibly expand Bruinwalk's structure and success.
- V. Operations Committee report (Alizadehbirjandi)**
Alizadehbirjandi reported that the committee met on December 11 and spoke about training. She also suggested the possibility of the Operations Committee not meeting as frequently as it is hard to meet quorum and there isn't enough to say for a monthly meeting. Also, it was noted that EICs RSVP to the meetings, but do not always show up. In response, it was questioned if the meetings could be more peer-to-peer directed.
- VI. Finance Committee report (Sivakumar)**
Sivakumar reported the committee met on January 11 and shared that they were \$4,000 over budget in income and \$8,600 in expense savings. Daily Bruin earned \$216,000 which is 5.8% greater than last year. The PLEDGE Fee fall quarter payment was short \$46,000, which occurred last fall, but it is being handled by Deen. Overall, fall quarter went very well so they project the subsequent quarters to follow suit.

VII. Media Director's report (Deen)

Deen shared that recruitment deadlines were January 15 and recruiting numbers were up from last year's winter quarter; the biggest jump was in UCLA Radio with an increase of 133%. Bruin Life is up 420%, DB is up 53%, and the magazines were almost the same. La Gente was extending their deadline. For training, the instructors and rooms were all in place.

For the financials, the total income was \$139,000, which was \$4,000 over budget. For expense, \$116,000 was spent and the savings were \$8,600, or 7%. The net revenue for the month was \$22,000 so we are \$12,000 over budget. The numbers were really optimistic.

VIII. Public Comment (Blackorby)

Gavin from UCLA Radio brought up her concerns with licensing the music that they stream. She also brought up the accessibility issue, saying there hasn't been any updates but they are still looking for long-term solutions.

Isaacs from DB gave updates, saying they had a DB staff-wide meeting scheduled and were hoping to foster more collaboration between sections. The mid-year evaluations for editors and management were very helpful and would be used to implement changes as they saw fit.

New Business/Discussion Items

IX. Adjourn (Blackorby)

Groeling moved to adjourn at 5:32 p.m. Sivakumar seconded the motion. The motion passed by unanimous consent.