

Minutes of the November 6, 2017 Meeting of the UCLA Communications Board

Board members present: Doria Deen, Elaheh Alizadehbirjandi, Eliza Blackorby, Mrinaalika Sivakumar, Jesse Coronado, Parinaz Abiri, Reza Javadi, Alene Tchekmedyian, Henry Jackson, Steven Greim, Tim Groeling, Rolondo Talbott

Board members leaving early: Rolondo Talbott

Board members absent: Terelle Jerricks, Jesse Avellaneda

Guests present: Serena Siu (Pacific Ties Co-EIC), Amanda Leutmixay (Pacific Ties Managing Editor), Lucy Ma (Pacific Ties Managing Editor), Mackenzie Possee (Daily Bruin editor in chief), Tanner Walters (Daily Bruin Alumni Director), Asher Naghi (Ha'Am Editor in Chief), Jeremy Wildman (Business Manager), Maddie Gavin (General Manager of UCLA Radio), Andrew Hall (OutWrite EIC), Jose Hernandez (Operations Manager)

Agenda

I. Call to order (Blackorby)

Blackorby called the meeting to order at 6:24 pm.

II. Approval of the agenda (Blackorby)

Deen wanted to add Confirmation of the Professional Members to the agenda after item VIII. Coronado moved to approve the amended agenda. Groeling seconded the motion. The motion passed by unanimous consent.

III. Approval of minutes (Blackorby)

a. June 5, 2017

Coronado moved to approve the minutes. Groeling seconded the motion. The motion passed by unanimous consent.

b. June 12, 2017

Coronado moved to approve the minutes. Greim seconded the motion. The motion passed by unanimous consent.

c. October 2, 2017

Alizadehbirjandi moved to approve the minutes. Tchekmedyian seconded the motion. The motion passed by unanimous consent.

IV. Executive Committee report (Blackorby)

Blackorby said that USAC was still looking for qualified candidates to fill the two vacant undergrad seats to make the board a student-majority. She said if anyone had someone in mind who would be a great fit, reach out to Kyle, Arielle, or her. She also mentioned that they were trying to make the media director evaluation process better.

V. Operations Committee report (Alizadehbirjandi)

Alizadehbirjandi said that the committee met on October 13th because they did not achieve quorum for the October 9th meeting. Alizadehbirjandi said most magazines were

finalizing their staff. She noted that there were some issues with browsers so some of the applications weren't going through but it appeared to have been fixed. She talked about training and fundraising as well, mentioning them as goals for this year.

VI. Finance Committee Report (Sivakumar)

Sivakumar said the September income was \$12,000 and saved \$10,000 in expenses. She noted that things were looking good so far.

VII. Media Director's Report (Deen)

Deen shared the 2017 Yearbook with the board. She also discussed that Daily Bruin awards for the 2016-2017 year. college online news outlet, as well as four first-place awards at the CMA Pinnacle Awards. She also discussed the numbers as recruiting. She also shared analytics for all of the websites. She gave space to Wildman to update the board on some of his on-going projects. She also gave space for Walters to update the board with this fundraising efforts and plans.

VIII. Public Comment

Deen spoke about the some of the challenges of training—including securing classrooms. Deen also shared that she attended most trainings classes that were attended by newsmagazine recruits, and she felt confident that the material was applicable for all student media publications, not just for the Daily Bruin. Andrew Hall of OutWrite brought up concerns about miscommunications about the training process. He also mentioned about how his staff felt that the trainings were geared towards Daily Bruin and his staff felt excluded from some of the trainings. Tanner responded with some suggestions that he shared last year as well; some of these suggestions include magazines having their own trainings and organizing trainings in August. Coronado added on, suggesting having some student-media wide trainings and then having specific sections have their own trainings. Asher Naghi of Ha'Am also noted that his staff felt the training was uninspiring and two interns left the magazine. Mackenzie from Daily Bruin also agreed with the sentiments about miscommunication. Overall suggestions made were to plan earlier, be less dependent on ASUCLA, have a student-media-wide training but then have smaller sections, and advocate for better trainers/curriculum that editors want to see.

Maddie Gavin from UCLA Radio said that handicap accessibility to the station was limited and affected two of her staff members.

Other updates include one from Pacific Ties noting that they are updating their website and including a donate button. Also they are starting to recruit earlier than usual so they can promote their magazine. Mackenzie from Daily Bruin gave an update, saying that recruitment was very successful.

New Business/Action Items

VII. Newsmagazine Editor in Chief confirmations (Deen)

Deen said that all of the editors attended training and recommended that they all be confirmed. Tchekmedyian moved to confirm all newsmagazine editor in chiefs.
Alizadehbirjandi seconded the motion. The motion passed by a hand vote of 10-0 with no

abstentions.

VIII. Confirmation of Professional Members (Alizadehbirjandi)

Alizadehbirjandi said the Operations Committee voted to confirm all four professional members from last year. Alizadehbirjandi moved to confirm Alene Tchekmedyian, Jesse Coronado, Henry “CJ” Jackson, and Terelle Jerricks. Greim seconded the motion. The motion passed by a hand vote of 7-0 with 3 abstentions.

IX. Basic agreement between Comm Board and BOD Discussion (Deen)

Tchekmedyian moved to enter executive session at 8:13 p.m. Groeling seconded the motion. The motion passed by a hand vote of 10-0 with no abstentions.

Alizadehbirjandi moved to exit executive session at 8:34 p.m. Tchekmedyian seconded the motion. The motion passed by a hand vote of 10-0 with no abstentions.

X. Adjourn (Blackorby)

Tchekmedyian moved to adjourn at 8:34 p.m. Groeling seconded the motion. The motion passed by unanimous consent.